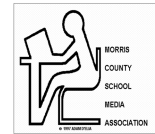


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MORRIS COUNTY SCHOOL MEDIA ASSOCIATION  
Celebrating over 50 years of professional development and collaboration

# NEWS & VIEWS

## March 2014



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### FROM THE PRESIDENT:

Happy Spring, everyone? I'm trying to stay positive. As I write this, we are looking at 50° today but looking ahead to another blast from the polar vortex. We are through the worst, though, and will have many stories to tell, I'm sure. We haven't had a full week of school since the middle of January!

There is much to look forward to when thinking about spring, and not just the warmer weather. In the next few weeks we will be celebrating Read Across America and, hopefully, spending some time on spring break. At my school, we are hosting Dan Gutman in April as our visiting author. Because his visit is so close to Earth Day, Dan asked that I coordinate a contest in my school where students will consider five "green" organizations selected by him. The organization my students choose will be gifted Dan's fee for his visit. In addition to being a generous offer, this is such a great lesson for my students. I'm hoping it will inspire them to take advantage of the great outdoors and give consideration to their impact on the environment.

I hope you will take advantage of the fantastic programming we have planned for the rest of the year:

- On March 20<sup>th</sup>, our own board member, Wayne Rush, will lead us through e-books. Building a collection, and how to best use and promote it.
- On May 15<sup>th</sup>, Charles Haas, a local author of five books about the *Titanic*, will talk to us about his research and visit to the *Titanic* site.
- On May 31<sup>st</sup>, we will be visiting Edison's Labs and home for our annual spring outing.

A great thank you to Kathi Cullen, our vice-president and programming coordinator, for organizing these events. I hope you will find the time to join us! Read more about our Technology event in this newsletter.

We look forward to seeing you at a meeting or hearing from you with any news or concerns. Always feel free to contact me ([jilanmills@gmail.com](mailto:jilanmills@gmail.com)) with questions or suggestions on how our organization can better serve you!

Happy Spring!  
Jill Mills

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**Make sure your membership is up-to-date!**

**PLEASE NOTE: Returning members whose information has not changed do not need to complete an application form — just indicate your name with your payment.**

**Morris County School Media Association**

**Membership Application**

Please complete this form and bring it to the next meeting with a check for \$15, or mail to Lauren Cavallo, Media Specialist, Madison Junior School, 160 Main Street, Madison, NJ 07940

Name: \_\_\_\_\_

School Address: \_\_\_\_\_

\_\_\_\_\_

Grade Level: \_\_\_\_\_

District: \_\_\_\_\_

School Phone: \_\_\_\_\_ School Fax: \_\_\_\_\_

School E-Mail Address: \_\_\_\_\_

School Web Site Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

Home Phone: \_\_\_\_\_



**MCSMA Executive Board 2013-2014**

**President – Jill Mills**

**Vice President and Programming – Kathi Cullen**

**Corresponding Secretary – Vera Borum**

**Recording Secretary – Mary Szoke**

**Treasurer – Lauren Cavallo**

President Emeritus – Hope Preston

Archives – Suzanne Metz

Constitution & Retirees – Jinnie McDonnell

Intellectual Freedom – Kathi Cullen

Newsletter – Rose Schulman

Professional Development – Paula Lefkowitz

Publicity/Webmaster – Tara Collins

College/University – Vera Borum

Legislature – Lillian Keating

Membership — Sue Ploch

Private/Parochial – Hope Preston

Public Libraries – Rose Schulman

Technology – Wayne Rush



Connect with us online!

“Like” Morris County School Media Association on Facebook or visit our website at <https://sites.google.com/site/mcsmaweb/Home> to stay current with MCSMA events.



**Mark your calendars!**  
**Upcoming MCSMA Events:**

**Learn About Technology**  
**March 20, 4:30pm at the Parsippany-Troy Hills Public Library**

**Meet Author Charles Haas**  
**May 15, 4:30 at the Morris County Library**

**Visit Thomas Edison’s Lab**  
**May 31<sup>st</sup> – additional information coming soon!**

# Next Meeting:

**“eBooks, FollettShelf or: I bought some Follett eBooks, now what?”**

**Thursday, March 20  
Parsippany-Troy Hills Public Library  
449 Halsey Road  
Parsippany, NJ 07054**

**Join us for coffee and refreshments at 4pm; the presentation will begin at 4:30pm**



## **eBooks, FollettShelf or: I bought some Follett ebooks, now what?**

Follett eBooks open up new possibilities for learning. They can turn a laptop into a library, an interactive whiteboard into an instrument for deeper understanding and a single book into a shared learning experience. eBooks provide a novel, powerful approach to reach your students. They help you engage students in reading and comprehension exercises, boost their interest in new topics, and provide real life examples of lessons, both in the library and the classroom. Bring eBooks into your school and bring lessons to life.

Find out from a school librarian who uses FollettShelf how to order, import, administrate, and circulate eBooks. Explore our eBooks online in this workshop. See how you and your students can download Follett Enlight, an app, which works with most devices and is free.



Presenter: Wayne C. Rush

Wayne has been a library media specialist at all levels over the last 40 years. He has been at Grover Cleveland Middle School for the past 28 years. He has been an adjunct at Montclair State University and has been teaching technology courses for the past 13 years at Caldwell College on both the undergraduate and graduate levels. Wayne was the recipient of the Outstanding Media Specialist Award from NJASL in 1998.